

PUBLIC POLICY PROFESSIONALS SOCIETY OF KENYA

STRATEGIC PLAN 2025–2028

The Public Policy Professionals Society of Kenya (PPPSK) Strategic Plan 2025–2028 sets out a bold vision to transform the public policy landscape in the region by nurturing a vibrant, ethical, and skilled community of policy professionals. Anchored in the theme “Professionalizing Policy Practice for Inclusive and Sustainable Development,” the plan provides a structured roadmap to enhance professional capacity, promote evidence-based decision-making, and foster policy innovation and advocacy. This four-year strategy is built on five strategic pillars: Professional Development, Research and Innovation, Policy Engagement, Membership and Stakeholder Engagement, and Institutional Strengthening. Each pillar contains clear objectives, actionable activities, and measurable outcomes, supported by a detailed implementation and budget framework. The plan introduces transformative initiatives including a Public Policy Certification Program, a Youth Fellowship Scheme, a Scholarship Fund, a Research Grant Scheme, and a National Policy Impact Index—all aimed at positioning PPPSK as a leading policy think-and-do tank in the region. With an estimated budget of KES 98.2 million, the plan will be executed in collaboration with government, academia, development partners, and civil society. A robust Monitoring, Evaluation, and Learning (MEL) framework ensures accountability and continuous improvement throughout the implementation period. This Strategic Plan is more than a roadmap; it is a call to action—for professionals, institutions, and stakeholders to join hands in shaping responsive, inclusive, and forward-thinking public policy across Kenya and Africa.

Abridged Version

Public Policy Professionals Society of Kenya (PPPSK)

Strategic Plan 2025–2028

Theme: “Professionalizing Policy Practice for Inclusive and Sustainable Development”

1. Introduction

The Public Policy Professionals Society of Kenya (PPPSK) is a non-partisan, professional membership organization committed to promoting excellence, innovation, and integrity in public policy processes. This Strategic Plan outlines the Society’s priorities for the period **2025–2028**, anchored on professional development, policy impact, and institutional sustainability.

2. Vision, Mission & Core Values

Vision:

A leading global hub for professional excellence, innovation, and integrity in public policy and governance.



Mission:

To promote professional growth, ethical standards, and best practices in public policy through research, dialogue, capacity building, and strategic partnerships, contributing to effective and inclusive policy outcomes

Core Values:

- Professionalism
 - Integrity
 - Inclusivity
 - Evidence-based Practice
 - Innovation
 - Collaboration
-

3. Strategic Pillars and Objectives

Pillar 1: Professional Development and Capacity Building

Objective: Build a well-equipped and ethical cadre of public policy professionals.

Key Strategies:

- Launch a certification program in public policy practice.
 - Develop and deliver CPD (Continuing Professional Development) courses.
 - Establish the PPPSK Policy Fellowship Program.
 - Create a mentorship scheme linking senior and junior professionals.
 - Introduce a Public Policy Scholarship Program to support youth and underrepresented groups pursuing studies in policy-related fields.
-

Pillar 2: Research, Innovation, and Knowledge Exchange

Objective: Promote evidence-based policymaking through robust research and innovation.

Key Strategies:

- Establish the PPPSK Research and Innovation Hub.
 - Launch an annual State of Public Policy Report.
 - Support thematic research working groups and policy labs.
 - Organize regular policy dialogues, roundtables, and forums.
 - Launch the PPPSK Research Grant Scheme to fund emerging and mid-career researchers conducting policy-relevant studies in Kenya and Africa.
 - Create a policy knowledge repository for open access to research findings.
-



Pillar 3: Policy Engagement and Advocacy

Objective: Influence national and sub-national policy processes through evidence-informed advocacy.

Key Strategies:

- Strengthen PPPSK's participation in public consultations and legislative processes.
 - Develop position papers and policy briefs.
 - Partner with think tanks, civil society, and government for joint advocacy.
 - Implement a national policy impact index.
-

Pillar 4: Membership and Stakeholder Engagement

Objective: Grow and strengthen a vibrant, diverse, and actively engaged membership.

Key Strategies:

- Automate and streamline membership recruitment and management.
- Segment and customize services for different member categories.
- Engage academia, youth, private sector, and civil society.
- Host the Annual International Public Policy Conference.

Pillar 5: Institutional Strengthening and Sustainability

Objective: Enhance PPPSK's institutional capacity, governance, and resource base.

Key Strategies:

- Develop and implement a resource mobilization strategy.
 - Institutionalize good governance and performance management practices.
 - Digitize internal systems for efficiency and transparency.
 - Establish a permanent secretariat and regional chapters.
-

4. Implementation Framework

The Strategic Plan will be implemented through annual work plans, monitored by a dedicated Strategic Implementation Committee reporting to the Governing Council. Partnerships with development agencies, universities, government, and private sector players will be critical.

5. Monitoring, Evaluation, and Learning (MEL)

A comprehensive MEL framework will track progress, assess outcomes, and inform adaptive learning. PPPSK will produce:

- Annual Implementation Reports
 - Mid-Term Review (2026)
 - End-Term Evaluation (2028)
-

6. Resource Mobilization and Sustainability

PPPSK will diversify its resource base through:

- Membership fees and professional certification revenue
 - Grants and donor partnerships
 - Paid training programs and consultancy services
 - Sponsorships for flagship events
-

7. Risk Management

Key risks include low member engagement, inadequate funding, and policy environment changes. PPPSK will establish a Risk Register and embed mitigation strategies within its operations.

Conclusion

The 2025–2028 Strategic Plan sets a bold and achievable roadmap to position PPPSK as a regional leader in policy professionalism. Through collaboration, innovation, and impact-driven programming, PPPSK will significantly contribute to Kenya’s development and global policy discourse.

